

## WHEN MDGs RHYMES WITH ICTs



The project was the establishment of a cybercafé through which we sensitized youth people on the Millennium Development Goals in general and particularly to contribute fighting against AIDS by providing them with condoms and counseling.

### Objectives

The objectives that are being realized by the project are:

- A cybercafé were offered to young people in order to access to internet and information about MDGS cheaper;
- 6 young people were employed by the NGO, this contributed to create jobs in a situation of an increasing youth unemployment;
- Due to the important frequentation of youth, the cybercafé served as ideal center of peer education on HIV/AIDS and sexual health and reproduction and the social marketing of using condoms in an environment with great taboos;

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### Additional information

The peculiarity of my project gave the opportunity to be awarded as "First Panafrican Young leader Price of Excellency" during the 2nd Panafrican Leadership Youth Summit in 2005, in Ifrane, Morocco.

### Young people

This project improves the lives for young people by being a model for other African countries where mostly young people don't have the chance to access to information.

It's also tackled the taboo of condoms promotion in the ideal frame (the cybercafé) because youth did not frequent health center to get condoms by being afraid meeting a parent there. The dissemination of information on MDGS contributes to sensitize youth for their important role in the millennium Goals achievement.

